

## CURRICULUM VITAE

### Brian K. Strow

Dean  
Marshall E. Rinker Sr. School of Business  
Palm Beach Atlantic University  
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#### **EDUCATION**

Ph.D. Vanderbilt University, Nashville, TN, Economics.  
M.A. Vanderbilt University, Nashville, TN, Economics.  
B.A. Wheaton College, Wheaton, IL, Economics and Political Science.

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#### **Academic Employment**

2020-present Dean, Marshall E. Rinker Sr. School of Business, Palm Beach Atlantic University (Achieved AACSB accreditation, May 2023).  
2009- 2020 BB&T Professor for the Study of Capitalism and Director of the WKU Center for the Study of Capitalism, Western Kentucky University  
2015- 2020 Professor, Department of Economics, Western Kentucky University  
2007- 2015 Associate Professor, Department of Economics, Western Kentucky University  
2001-2007 Assistant Professor, Department of Economics, Western Kentucky University  
1999 - 2001 Visiting Assistant Professor, Department of Economics, Western Kentucky University  
Summer 1999 Instructor, Department of Economics, Vanderbilt University

#### **Government Employment**

January 2005-  
December 2008 Bowling Green City Commissioner  
Co-creator of the “WKU Gateway to Downtown Bowling Green Tax Increment Financing District”  
Chairman of the Bowling Green/Warren County Convention Center Corporation.

Member of the University Area Review Committee, Audit Committee, Greenways Committee, Contractor's Licensing Board, Downtown Redevelopment Committee

Summer 1996 Budget Analyst for the US Bureau of Labor Statistics, Washington D.C.

Summer 1995 Congressional Intern for a now former US Speaker of the House of Representatives, Washington D. C.

**Consulting Activity**

2016-Present Forensic Economist – Testified on economic issues relating to the loss of lifetime earning potential

October 7, 2016 Testified before the United States Senate Committee on Health, Education, Labor, and Pensions, Subcommittee on Children and Families regarding EpiPen Price Increases: How Regulatory Barriers Inhibit Pharmaceutical Competition

November 10, 2014 Appeared on a panel to discuss patent reform with, among others, former US Presidential Candidate Carly Fiorina, Lexington, KY

September 26, 2013 Presented “Increasing International Diversity in Bowling Green: The Impact of Immigrant Entrepreneurs” at an event sponsored by the Federal Reserve Bank of St. Louis

2011-2020 Policy scholar, Bluegrass Institute for Public Policy Solutions

2008-2020 Economic advisor to multiple elected officials such as  
US Senate Candidate Rand Paul (2010),  
US Speaker of the House of Representatives, John Boehner (2008-2009)

2003-2006 Kentucky Economics Association – President (2006), Program Chair (2005), Board Member 2003-2006

2000-present Peer reviewer: *Journal of Economic Education*, *Journal of Public Budgeting, Accounting & Financial Management*, *Journal of Criminal Justice*, *Mercatus Center*, *Journal of Applied Economics and Policy*, *Journal of Asia Pacific Business*, *Kentucky Journal of Economics and Business*, *Accounting & Financial Management Conference on Emerging Issues in Business and Technology*, *Soundings*.

**Peer Reviewed Publications**

Strow C.W., Strow B.K, (2022) “Seasonal Differences in Breastfeeding in the United States: Secondary Analysis of Longitudinal Survey Data”, *International Breastfeeding Journal*, Accepted for publication.

Strow C.W., Strow B.K, (2020) “Season of Birth Influences on Breastfeeding Incidence and Duration”, *World Journal of Pediatrics*.

Strow, B.K., Strow C.W., (2018) "Institutional barriers to productive public-sector entrepreneurship: An exploratory analysis", *Journal of Entrepreneurship and Public Policy*, Vol. 7 Issue: 4, pp.306-319

Strow B. K., Strow, C.W. (2018) “Social Choice and the American Revolution.” *Journal of Applied Economics and Policy*. 33 (1), 6-32.

Strow B. K., Strow, C.W. (2014). "Social Choice in Five Dimensions." *Journal of Markets and Morality*, 17(1), 65-84.

Strow B. K., Strow, C.W. (2013). “Gross Actual Product: Why GDP *Fosters* Increased. Government *Spending* and Should Be Replaced.” *Journal of Private Enterprise*. 29(1), 53-71.

Strow B. K., Strow, C.W. (2011). “Social Choice: The Neighborhood Effect.” *Journal of Markets and Morality*, 14(1), 59-70.

Strow, C.W., Strow B. K. (2008). “The Effect of Half-Siblings and Maternal Marital History on Child Well-being." *American Journal of Economics and Sociology*, 67(2), 177-206.

Strow, C.W, Strow B. K. (2006). "A History of Divorce and Remarriage in the United States.” *Humanomics*, 22(4), 239-257.

Strow B. K., Strow, C.W. (2006). “A Rent-Seeking Experiment for the Classroom.” *Journal of Economic Education*, 37(3), 323-330

Strow B. K., Strow, C.W. (2005). “How to Pass Down Ideas Via the National Pastime, or Teaching Cliometrics Using Baseball Statistics”, with Claudia W. Strow, *Journal of Applied Economics and Policy*, 24(2).

Strow, C.W., Strow B. K. (2005). “Immigration During the Industrial Revolution: Rhode Island’s Experience and the Impact on Worker Absenteeism in the Textile Industry.” *Pennsylvania Economic Review*. 13(1), 21-32.

Strow B. K., Strow, C.W. (2004). “Illustrating Trade in the Classroom: How Free Trade Can Create Wealth and Decrease Hunger, Literally.” *Journal of Economics and Finance Education*, 3(2), 41-45.

### **Books and Book Chapters**

Strow, C., Strow B. “Teaching the Economics of Poverty and Discrimination as a Study Abroad in South Africa,” in: Hall J., Holder K. (eds) *Off-Campus Study, Study Abroad, and Study Away in Economics. Contributions to Economics*. Springer, Cham., 2021. [https://doi.org/10.1007/978-3-030-73831-0\\_8](https://doi.org/10.1007/978-3-030-73831-0_8)

Strow, B. K., Strow, C. W. (2019) “Macroeconomic Truths and Myths.” Kendall Hunt Publishers, 3rd edition. (1<sup>st</sup> edition published 2012, 2<sup>nd</sup> edition 2015).

### **Published Peer Reviewed Conference Proceedings and Working Papers**

Strow B.K., Strow C.W, (August, 2023) “How Does Allowing Noncitizens to Vote Affect Local Government?” Center for Growth and Opportunity, Utah State University.

Martin, C., Strow, B. (2013). “Minor League Baseball Season Ticket Renewals: An In-Depth Interview Analysis of Fans” *Academic and Business Research Institute International Conference Proceedings*.

### **Working Papers**

“Electronic games and surveys for use in the college classroom” with Dr. Claudia Strow, currently under submission.

“A Comparison of Giving Rules” presented at the Christian Business Faculty Association Annual Meetings, November 2023.

“Age and Productivity in Major League Baseball from the Deadball Era through the Steroids Era,” with Dr. Fred Smith and Dr. Mark C. Foley.

“Emancipation and Incarceration in the 19<sup>th</sup> Century United States,” with Dr. Claudia Strow

“Sustainable Budgeting” with Dr. Claudia Strow, **Best Paper Award**, July 2010, Society for Values in Higher Education Conference, Portland, Oregon.

### **Other Published Articles**

“Minimum Wage and its Effects on Kentucky’s Economy,” *Bluegrass Institute of Public Policy Solutions*, January 2015.

“Kentucky’s Budget and Tax Reform will Prove Costly,” *Louisville Courier Journal*, March 12, 2014.

“Pension Reform, Hardly,” *Bluegrass Institute for Public Policy Solutions*, March 26, 2013

“Job Creation, not more Taxes, will Spur Kentucky Economy,” *Lexington Herald*, May27, 2013.

“Kentucky’s Fiscal Crisis,” With Claudia W. Strow, *The WKU Center for Applied Economics* March 23, 2011.

“Stop, Drop, and Roll: The Privileged Economic Position of Firefighters,” A peer reviewed article posted in *The Library of Economics and Liberty*. November 7, 2011

“Kentucky’s Economy: Structural Problems and Solutions,” *The Lane Report*, December 2009.

### **Teaching**

Outstanding Teaching Award, 2004-2005, Gordon Ford College of Business

### **Courses Taught**

“Introduction to Economics,” “Principles of Macroeconomics,” “Principles of Microeconomics,” “Intermediate Macroeconomics,” “American Economic History,” “Public Finance,” “Public Finance” (master’s level), “History of Economic Thought,” “Business Ethics and Corporate Responsibility,” “Moral Issues in Capitalism,” “American Free Enterprise”, “Urban Economics”, “Comparative Economic Systems”, “Comparative Economic History of British Offshoots,” “International Political Economy”, and “International Economics, and “The Global Debt Crisis”

**Study Abroad:** “The Economics of Oceania” 2010, 2017 (Australia and New Zealand); “Economics of Australia,” 2012, 2014, 2023; “Economics of Costa Rica” 2015; “Economics of South Africa 2016”, “Economics of Southern Africa” (South Africa, Zambia, Zimbabwe, and Swaziland) 2018: “Harlaxton College Semester” England, Fall 2017; “European Economic History” (Austria, Finland, Germany, and Sweden) 2019, Semester at Sea (Japan, Vietnam, Mauritius) 2020.

**Study Away:** “Urban Economics,” 2004 (Boston, New York City, Philadelphia, Baltimore, and Washington D. C.), “Urban and Regional Economics,” 2011 (Las Vegas, Grand Canyon, San Francisco, and Portland, Oregon)

**Honors Colloquia:** “The Economics of War”, “Government and the Economy”, and “Drug Policy”

**Independent Studies:** “History of Economic Thought”, “American Economic History”, “World Economic History”, “Environmental Economics”, “Institutional Economics”, “Economics of War”, and “Sports Economics”, Multiple Master Degree Thesis Committees

**Society for Lifelong Learning:** “Keynes vs. Hayek” (2016), “The 2008 Financial Crisis” (2017), “Selfish Libertarians and Socialist Conservatives” (2019)

**High School:** “Introductory Economics”

**WKU Capitalism Book Club:** Every Semester, 2011 to 2020

## **Fundraising**

- 2020-2023                      During my tenure as dean, more than \$44 million has been raised for the Marshall E. Rinker Sr. School of Business. This includes the creation of an endowed faculty excellence fund, an endowed center for financial literacy, student scholarship money, a student management investment account, and donations for a new business building.
- 2009-2020                      Raised over \$180,000 in outside support for the WKU BB&T Center for the Study of Capitalism

## **Service**

Young America's Foundation: Center for Entrepreneurship & Free Enterprise Board of Advisors

Incubate Debate Southeast Advisory Council

Outstanding Public Service Award, 2015-2016, Gordon Ford College of Business

Outstanding Public Service Award, 2005-2006, Gordon Ford College of Business

Western Kentucky University Committees: CAPE Committee (a program audit committee constructed to eliminate low performing programs), International Committee, Fulbright Scholarship Review Committee, Year of South Africa Planning Committee, Health Services Privatization Committee, Health Benefits Committee, MBA Committee, Page Endowed Professor Reappointment Committee, Holton Grant Scholarship Committee, WKU BB&T Center for the Study of Capitalism Speaker Series Chair, Political Engagement Committee, University General Education Committee, Chairman (2005), WKU University Senate, University Senate Executive Committee (2003-2005), University Senate Academic Quality Committee, College of Business Associate Dean Search Committee

## **Other**

Traveled to over 40 countries in the world, many of them multiple times.

Taught Sunday School for over a decade at Broadway United Methodist Church, Bowling Green, KY

Coached thirty-two seasons of youth sports.